

TAP INTO THE POWER OF VIDEO



See a sample video of bar210, Beverly Hilton Hotel, at www.TheEventNut.com

Video “stories” that walk a client through your event venue are now the most effective way to widen your circle of influence and directly reach more prospective clients.



The Event Nut has built its reputation on creating one-of-a-kind custom videos that totally engage the viewer. The videos, which can be hosted or not, allow viewers to see and feel what makes your venue unique. Interviews with staff help the bride or event planner connect faster and easier to you. Each video is designed to showcase the highlights of your property and the professionalism and expertise of your staff.

These high-end videos, directed in a style resembling an *Entertainment Tonight* segment, feature the event expertise of Brooke Bonder as she takes viewers on a tour of your venue that is lively, fun, and – most important – memorable.

Top Reasons to Use Video to Market Your Venue

- Video boosts comprehension and retention by more than 50 percent
- Video expedites buying decisions by 72 percent versus print
- Six times as many people prefer to watch video to print for information gathering
- Video marketing helps increase sales of the service or product being promoted by more than 70 percent

More Benefits!

- Video is instant. A well-made video saves clients travel and on-site time and having a video about your venue means that you can reach out to more clients the world over
- You have control over your branding and your message. It’s your story from start to finish so you have the opportunity to make a more personal connection before the client ever meets you

Video marketing is affordable! Call us for prices. 818.761.3671

SPECIALS!

We are offering great deals for ISES, MPI, and Chamber Members

Value pricing for videos.

And don’t forget to ask about more ways The Event Nut can help you market your event venue!

www.TheEventNut.com

ABOUT THE EVENT NUT

The Event Nut is an award-winning custom video production firm and an entertainment web series that focuses solely on the events industry. Owner and host Brooke Bonder has been in the event industry since 2007 and in the entertainment industry since 2002. Winner ISES 2010 Award for Best Entertainment Concept



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