

If a Picture Tells 1,000 Words Imagine What Video Can Do!

In our web-based world, video is one of the most powerful marketing tools available for your business. Today, professionally produced videos are more affordable than print and allow you to SHOW rather than TELL what you do and who you are.

The Event Nut creates engaging, entertaining videos that give viewers an insider's look at your business. For venues specifically, this approach goes far above and beyond 360-degree photos and saves a great deal of walk-through time.

HOW IT WORKS: VIDEO MARKETING IN 3 EASY STEPS

1

BOOK! Contact The Event Nut to book your customized video and choose a date and time for filming. Set up a pre-shoot consultation with The Event Nut to discuss the specific needs of your video. Key people and elements of your business or venue will be identified so we can hit the ground running on the film date.

2

SHOOT! Our professional host and crew film the segment on site, capturing the personality of your business or venue and interviewing the predetermined staff members who are the faces of your company. The process is smooth and simple.

3

USE! Within two weeks after filming, the finished customized video is delivered to you and will become part of the highly effective world of video marketing!

HEAR WHAT OTHERS IN THE INDUSTRY ARE SAYING:

"Thank you for the wonderful video. The Event Nut did an awesome job with the quality and overall outcome. We appreciate the hard work you put into making this video happen for us."

– Scarlet Garcia, Bar210 at The Beverly Hilton

"There is no better way to show what a property can offer than through a video by The Event Nut. I could talk with a potential client for hours and still wouldn't be able to get across what their videos can."

– Marty McGowan, ISES LA Past President, 2000-2001

"The video I did with The Event Nut has been one of the best marketing tools. It gives me a way to quickly show all of my photo services in a very entertaining format. And the host – Brooke Bonder – was wonderful. I'm very excited about the results."

– Timothy Fielding, Photographer

"Brooke Bonder is talented and innovative. She created a delightful video of the MPISCC Golf Tournament that was fun, informative, and entertaining. I look forward to working with The Event Nut again soon."

*Nick Joseph, President, The Imagination Company
Director of Marketing, Public Relations, and Publications Meeting
Professionals International, Southern California Chapter*



ABOUT THE EVENT NUT

The Event Nut is an award-winning custom video production firm and an entertainment web series that focuses solely on the events industry. Owner and host Brooke Bonder has been in the event industry since 2007 and in the entertainment industry since 2002. Winner ISES 2010 Award for Best Entertainment Concept



The Event Nut
818.761.3671
Info@TheEventNut.com
www.TheEventNut.com

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